Data Wrangling and Data Analysis

Data Streams

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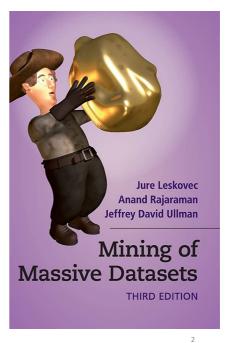
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Topics for Today

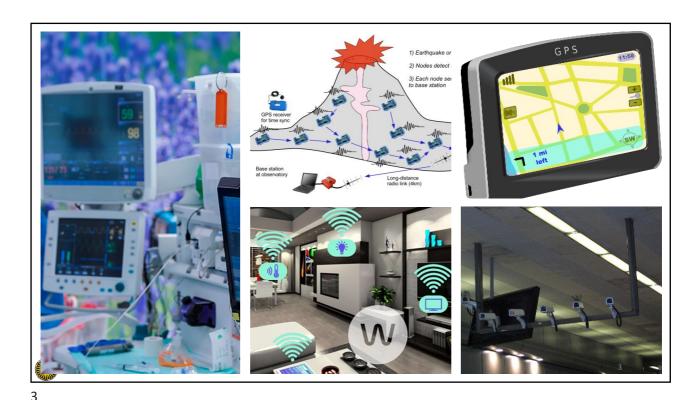
• Mining Data Streams

Reading Material

- Mining of Massive Datasets
 - Chapter 4



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Applications

- Telecommunication calling records
- Business: credit card transaction flows
- Network monitoring and traffic engineering
- Financial market: stock exchange
- Engineering & industrial processes: power supply & manufacturing
- Sensor, monitoring & surveillance: video streams
- Web logs and Web page click streams
- Massive data sets (even saved but random access is too expensive)



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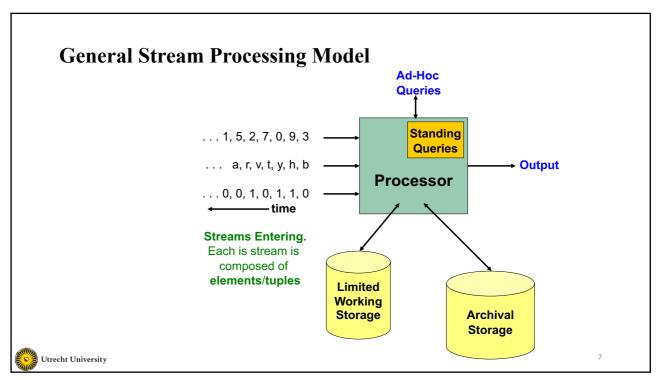
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Characteristics of Data Streams

- Entire data is not available.
- Data arrives (more likely) at a high speed rate
- The system cannot store the entire stream, but only a small fraction
- Huge volume of continuous data (possibly infinite)
 - Requires single scan algorithms (can only have one look)
- Distribution is non-stationary
 - Requires fast, real-time response



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How can we perform critical calculations on data streams using a limited size of memory?

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Handling Data Streams

- Online learning
- Sampling data from data streams
- Windowing functions (models)

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Online Learning

- Main idea: perform small changes to update the model
- Training: use the first batch of the data to train a model
- Update: upon the arrival of a new samples from the stream, slightly update the model

$$w_1 \leftarrow 0$$
 FOR $t=1$ to T DO
$$w_{t+1} \leftarrow w_t - \eta_t l(w_t^\intercal x_t, y_t)$$

• Problem: concept drifts

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Sampling Data Stream



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Sampling from Data Streams

Since we cannot store the entire stream, one obvious approach is to store a sample

Two different problems:

- 1. Sample a fixed proportion of elements in the stream (say 1 in 10)
- 2. Maintain a random sample of fixed size over a potentially infinite stream
 - At any "time" t, we would like a random sample of s elements
 - What is the property of the sample we want to maintain? For all time steps k, each of the k elements seen so far has equal prob. of being sampled



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Sampling from Data Streams - Sample a fixed proportion

Assume we have space to store 1/10-th of the stream

- Naïve solution:
 - Generate a random integer in [0..9] for each query
 - Store the sample if the integer is 0, otherwise discard
- Problem:
 - As the stream grows, the sample size will grow also



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Sampling from Data Streams – Sample a fixed Size sample

- Suppose we need to maintain a random sample S of size exactly s tuples (examples)
 - E.g., main memory size constraint
- Why? Don't know length of stream in advance
- ullet Suppose at time t we have seen n items
 - Each item is in the sample S with equal prob. s/n



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Sampling from Data Streams – Sample a fixed Size sample

- How to think about the problem: say s = 4
- Stream: a x c y z k c d e g...
- We need to maintain:
 - When n = 5, each of the first 5 tuples is included in the sample S with equal prob.
 - When n = 7, each of the first 7 tuples is included in the sample S with equal prob.
- Impractical solution:
 - store the *n* tuples seen so far
 - pick s at random



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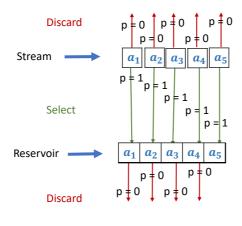
Sampling from Data Streams – Reservoir Sampling

- Store all the first s elements of the stream to S
- Suppose we have seen n-1 elements, and now the n-th element arrives (n>s)
- With probability s/n, keep the n-th element, else discard it
- If we picked the n-th element, then it replaces one of the s elements in the sample S, picked uniformly at random

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Sampling from Data Streams – Reservoir Sampling

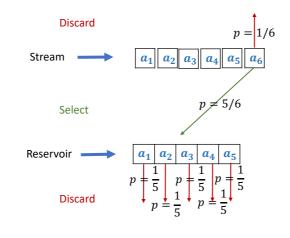


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Sampling from Data Streams – Reservoir Sampling

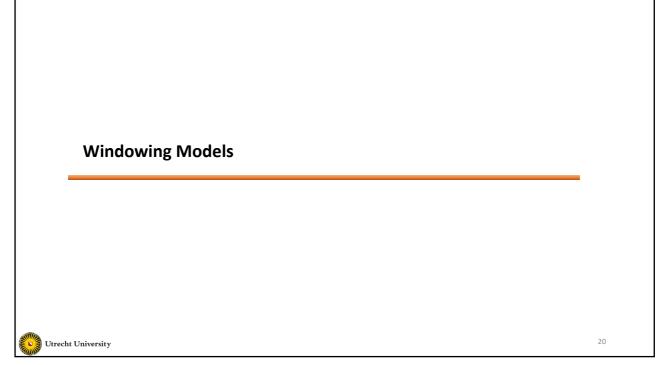


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Sampling from Data Streams – Reservoir Sampling Discard p = (n-5)/nStream $a_1 \quad a_2 \quad a_3 \quad a_4 \quad a_5 \quad \dots \quad \dots \quad a_{n-1} \quad a_n \quad \dots \quad \dots$ Select Reservoir p = 5/nDiscard p = 5/n p = 1/5, p = 1

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Windowing Models

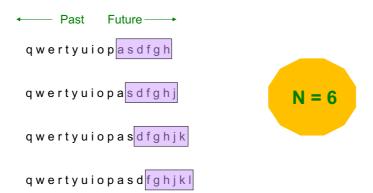
- A useful model of stream processing is that queries are about a window of length N – the N most recent elements received
- Interesting cases:
 - N is so large that the data cannot be stored in memory, or even on disk
 - Or, there are so many streams that windows, for all, cannot be stored
- Amazon example:
 - For every product *X* we keep 0/1 stream of whether that product was sold in the *n*-th transaction
 - We want answer queries, how many times have we sold *X* in the last *k* sales



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Sliding Window



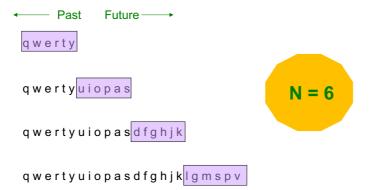
- Upon the arrival of a new item from the stream
 - Discard the oldest item



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Tumbling Window (Disjoint Windows)



- Upon the arrival of a new batch of items (of size N) from the stream
 - Discard the previous batch

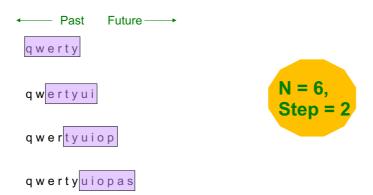


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Hopping Window



- Upon the arrival of a new (Step) of items from the stream
 - Keep the last N items only



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Exponentially Decaying Windows

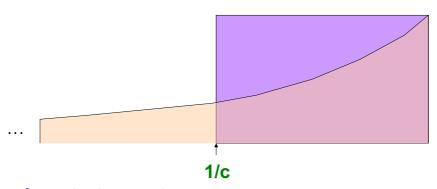
- Main Idea:
 - Every sample in the stream is important
 - Different levels of importance
 - Recent values are more important
- How it works:
 - Pick a constant $c \in [0,1]$
 - The weight of the element (item) arrived at time t is proportional to $(1-c)^t$
 - $f_t = cf(a_t) + (1-c)\sum_{i=1}^t f(a_i)$

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Sliding vs Exponentially Decaying Windows



• Important property:

• Sum over all weights $\sum_t (1-c)^t$ is $\frac{1}{1-(1-c)} = \frac{1}{c}$



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Examples of Queries over Data Streams



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Querying Data Streams (Examples)

- Filtering a data stream
 - Select elements with property x from the stream
 - · Email spam filtering
- Counting distinct elements
 - Number of distinct elements in the last k elements of the stream
 - How many distinct products have we sold in the last week?
- Estimating moments
 - ullet Estimate avg./std. dev. of last k elements
- Finding frequent elements
 - What are "currently" the most popular movies?



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Filtering Data Streams

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Filtering Data Streams

- Given: a set of Keys S
- Determine: which tuples of the stream are in S
- Obvious solution: Hash Table
- Problem: we may not have enough memory

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Output the item since it may be in S. Item hashes to a bucket that at least one of the items in S hashed to. Hash function h Drop the item. It hashes to a bucket set to 0 so it is surely not in S. If the item in S (set of keys), return it. If the item is not in S, it may still be returned (no FNs, but FPs)

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Filtering Data Streams (discussion)

- We have:
 - |S| = 1M (We have one million legitimate email addresses)
 - |B| = 1MB (Bit array with 8 million bits)
- Question:
 - What is the probability that an email with un-registered address is going through?

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Filtering Data Streams (discussion)

- Approximately 1/8 of the bits will be set to 1
- Given a spam email, it will hash to a bit that includes 1 with p = 1/8
- Approximately (1/8 = 0.125) of the spam emails may go through.
 - This is called the false positive ratio (FP ratio)

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Filtering Data Streams (discussion)

- More accurate estimation using throwing darts
 - |S| = M, |B| = N
 - Probability of hitting $p_h=rac{1}{N}$ and missing $p_m=1-rac{1}{N}$
 - After M trials, $p_m = \left(1 \frac{1}{N}\right)^M = \left(1 \frac{1}{N}\right)^{N(\frac{M}{N})} = \left((1 \frac{1}{N})^N\right)^{(\frac{M}{N})}$
 - $(1-\frac{1}{N})^N \xrightarrow[N\to\infty]{1} \frac{1}{e}$
 - Hence $p_m=e^{-\frac{M}{N}}$, $p_h=1-e^{-\frac{M}{N}}$
 - M = 1M and N = 8M then $p_h = 1 e^{-0.125} = 0.1175$ (FP ratio)
- How can we reduce the false positive rate?

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Bloom Filters

• We have:

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• |S| = M, |B| = N
```

• Use k hashing functions $H = h_1, h_2, ..., h_k$

$$B \leftarrow zeros$$

FOR $m \in M$ DO

FOR $h_i \in H$ DO

$$B[h_i(m)] \leftarrow 1$$

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Bloom Filters

• Upon receiving an item x from the stream

$$exists \leftarrow 1$$

FOR $h_i \in H$ DO

if
$$B[h_i(x)] == 0$$
 DO

 $exists \leftarrow 0$

Return (exists)

• Declare x is in S if the items hashes to a bit with 1 for every hashing function in H



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Bloom Filters

- Using the previous analysis
- We have *kM* trials towards the *N* targets
 - Fractions of 1s is $(1 e^{-\frac{kM}{N}})$
 - Hitting k 1s for the k hashing functions with probability $p_h = \left(1 \mathrm{e}^{-\frac{kM}{N}}\right)^k$
 - is the probability of a FP



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Bloom Filters

- When (|S| = M = 1M and |B| = N = 8M):
 - $k = 1: (1 e^{-0.125})^1 = 0.1175$
 - $k = 2: (1 e^{-0.25})^2 = 0.0489$
 - For this example, optimal case when k=6: $(1-\mathrm{e}^{-0.75})^6=0.0216$
 - $k = 7: (1 e^{-0.7/8})^7 = 0.0229$

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Counting Distinct Elements

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Counting Distinct Elements

- Problem:
 - Data stream consists of a universe of elements
 - Maintain a count of the number of distinct elements seen so far
- Obvious approach: Maintain the set of elements seen so far
 - That is, keep a hash table of all the distinct elements seen so far

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Example Queries

- How many different words are found among the Web pages being crawled at a site?
 - Unusually low or high numbers could indicate artificial pages (spam?)
- How many different Web pages does each customer request in a week?
- How many distinct customers accepted to receive promotional offers during the last month?



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Using Small Storage

- Real problem: What if we do not have space to maintain the set of elements seen so far?
- Estimate the count in an unbiased way
- Accept that the count may have a little error, but limit the probability that the error is large

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Flajolet-Martin Approach

- Pick a hash function h that maps each of the N elements to at least $\log_2(N)$ bits
- For each stream element a, let r(a) be the number of trailing 0s in h(a)
 - r(a) = position of first 1 counting from the right
 - E.g., say h(a) = 12, then 12 is 1100 in binary, so r(a) = 2
- Record R = the maximum r(a) seen
 - $R = \max_{a} r(a)$, over all the items a seen so far
- Estimated number of distinct elements = 2^R



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Classification

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Classifying Data Streams

- Offline classification
 - train a classifier (model) using labelled examples
 - the model is used to predict the label for unlabelled instances
- Best practices
 - split the labelled dataset into train/validate/test
 - maybe use cross-validation to train accurate model
- Online (streaming) classification
 - no clear separation between train/validate/test sets



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Classifying Data Streams

- Restrictions
 - process one instance at a time, and inspect it (at most) once
 - limited time to process each instance
 - · limited memory
 - be ready to give predictions at any time
 - adapt to changes (concept drifts)

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Hoeffding Tree (HT)

- With high probability, HT has similar accuracy as classical DT
- Uses small sample based on Hoeffding bound
 - *X* is a random variable
 - R is the domain of X
 - *n* is the number of observations
 - $\bar{\mu}$ is the sample average (computed using the n observations)
 - With prob. 1δ , the distance from μ to $\bar{\mu}$ is at most ϵ , where:

$$\epsilon = \sqrt{\frac{R^2 \ln \left(\frac{1}{\delta}\right)}{2n}}$$

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Hoeffding Tree (HT) Algorithm

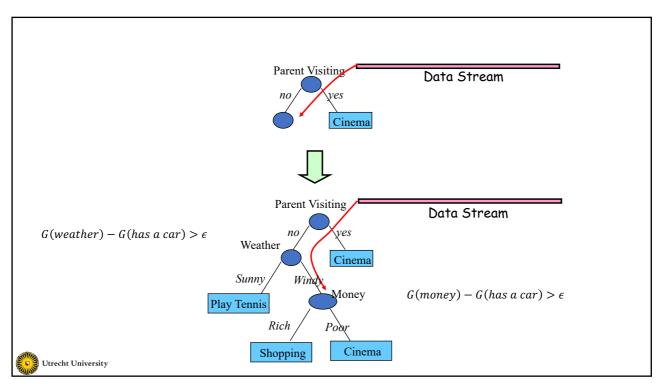
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Input:
    S: sequence of observations
    A: set of attributes {A1, A2, ..., Am}
    G(.): Attribute Selection Measure
    \delta: desired accuracy

Procedure:

FOR each observation in S:
    compute G(Ai), 1 \le i \le m
    retrieve Ap, Aq (with two highest G value)
    if (G(Ap) - G(Aq) > \epsilon):
        split on Ap
        recurse to next node
        break
```

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HT Strengths and Weaknesses

- Strengths
 - Scales better than traditional methods
 - Incremental: new examples are added as they come
- Weaknesses
 - Could spend a lot of time with ties
 - Memory used with tree expansion
 - Number of candidate attributes

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Very Fast Decision Tree (VFDT)

- Modifications to Hoeffding Tree
 - Near-ties broken more aggressively
 - G computed every n_{min} (a user defined parameter)
 - Deactivates certain leaves to save memory
 - Poor attributes dropped
 - Initialize with traditional learner
- Compare to Hoeffding Tree: Better time and memory
- Compare to traditional decision tree
 - Similar accuracy
 - Better runtime with 1.61 million examples
 - 21 minutes for VFDT compared to 24 hours for C4.5



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Clustering

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Clustering Data Streams

- Input: Data stream points from metric space
- **Goal:** Find *k* clusters in the stream (based on k-median algorithm)
- Constant factor approximation algorithm
 - Two step algorithm:
 - Depending on the size of memory, divide the batch of data into l sets $(S_1, \ldots, S_l, l \gg k)$
 - Select one center c_i from each S_i , $1 \le i \le l$
 - Assign each observation in S_i to its closest center
 - Let $C = \{c_1, \dots, c_l\}$ with each center weighted by number of points assigned to it
 - Cluster C to find k centers (medians)



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CluStream

- Divide the clustering process into online and offline components
 - Online component: stores summary statistics about the stream data
 - A micro-cluster for n points is defined as a (2.d+3) tuple $(\overline{CF2^x}, \overline{CF1^x}, CF2^t, CF1^t, n)$
 - Offline component: answers various user questions based on the stored summary statistics
- Initialization
 - ullet Use the first batch from the stream to cluster the data into q micro-cluster
 - q is significantly larger than the actual number of clusters



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CluStream

- Online incremental update of micro-clusters
 - Upon the arrival of a new observation
 - Observation is within max-boundary of one micro-cluster, insert into the micro-cluster
 - Otherwise, create a new cluster
 - May delete obsolete micro-cluster or merge two closest ones
- Query-based macro-clustering (offline)
 - Based on a user-specified time-horizon h and the number of macro-clusters K, compute macro-clusters using the k-medians (or k-means) algorithm

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Wrap-Up

- We discussed
 - The data streams
 - Models for handling data streams
 - Example queries over data streams (filtering, counting distinct elements)
 - Classification and Clustering of Data streams

Extra Material for Interested Students

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Does each sample have the same probability to be in the reservoir?

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Sampling from Data Streams – Reservoir Sampling

- Claim: each element is kept in the reservoir with prob. p = s/n
- Proof: We prove that using mathematical induction
- Base case:
 - After we see n = s elements, the sample S has the desired property
 - Each sample, (out of n = s elements), is in the sample with probability s/s = 1
- Inductive hypothesis:
 - After *n* elements, the sample *S* contains each element seen so far with prob. $\frac{s}{n}$
- Now element n+1 arrives



Sampling from Data Streams – Reservoir Sampling

• Inductive step: For elements already in S, probability that the algorithm keeps it in S is:

$$\left(1 - \frac{s}{n+1}\right) + \left(\frac{s}{n+1}\right)\left(\frac{s-1}{s}\right) = \frac{n}{n+1}$$
Element n+1 Element in the

discarded

not discarded sample not picked

- So, at time n, tuples in S were there with prob. s/n
- Time $n \rightarrow n + 1$, tuple stayed in S with prob. n/(n + 1)
- So prob. tuple is in S at time $n+1 = \frac{s}{n} \cdot \frac{n}{n+1} = \frac{s}{n+1}$



Flajolet-Martin Approach for Counting Distinct Items in Data Streams



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Why Flajolet-Martin Approach Works?

- Intuition: for a given element a
 - h hashes a to any of the M keys with the same probability
 - h will have a sequence of $[log_2M]$ bits
 - 2^{-r} is the ratio of the keys that have a tail of 0's
 - Approximately 50% of the keys will hash to *******0
 - Approximately 25% of the keys will hash to ******00
 - Example, if a key hashes to *****100, probably 4 keys were hashed (22 keys)

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Why Flajolet-Martin Approach Works?

- Formally:
 - We use p_r to be the probability of finding a tail of r zeros and \tilde{p}_r is the probability of finding NO tail of r zeros, show:
 - $p_r \xrightarrow[M\gg2^r]{} 1$ and $p_r \xrightarrow[M\ll2^r]{} 0$
 - M = |S| is the number of keys distinct elements from the steam
- Proof:
 - h(x) hashed the elements uniformly at random
 - $p_r(h(x))$ has a tail of r 0's is 2^{-r}
 - $\tilde{p}_r (h(x)) = 1 2^{-r}$ (probability of finding NO tail of r 0's)



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Why Flajolet-Martin Approach Works?

- After hashing the M keys,
 - $\tilde{p}_r(h(x)) = (1-2^{-r})^M$ (prob. that h(x) has **NO** tail of length r, $\forall x \in S$)
 - $\tilde{p}_r(h(x)) = (1 2^{-r})^M = (1 2^{-r})^{2^r(M2^{-r})} \xrightarrow[2^r \to \infty]{} e^{-M2^{-r}}$
 - When $M \ll 2^r$ then $\tilde{p}_r ig(h(x) ig) o 1$ and $p_r ig(h(x) ig) o 0$
 - When $M\gg 2^r$ then $\tilde{p}_rig(h(x)ig) o 0$ and $p_rig(h(x)ig) o 1$

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