Data Wrangling and Data Analysis Missing Data and Imputation

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This week

- Monday: Missing data
- Tuesday: What to do about missing data
- Wednesday: Clustering #1 (video!)

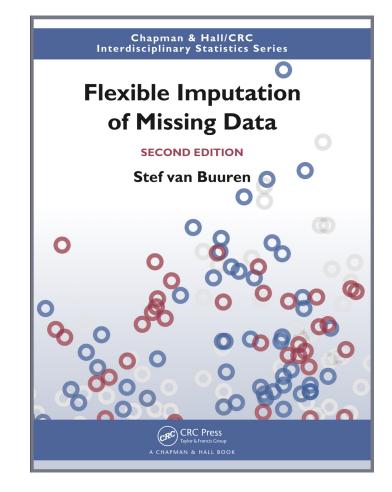
Reading materials for this week

"Flexible Imputation of Missing Data"

https://stefvanbuuren.name/fimd

- Chapter 1, Sections 1.1, 1.2, 1.3, 1.4
- Optional:
 - Ch 3 (practical, recommended)
 - Ch 4 (practical, more technical)
 - Ch 2 and 6 (more theoretical)

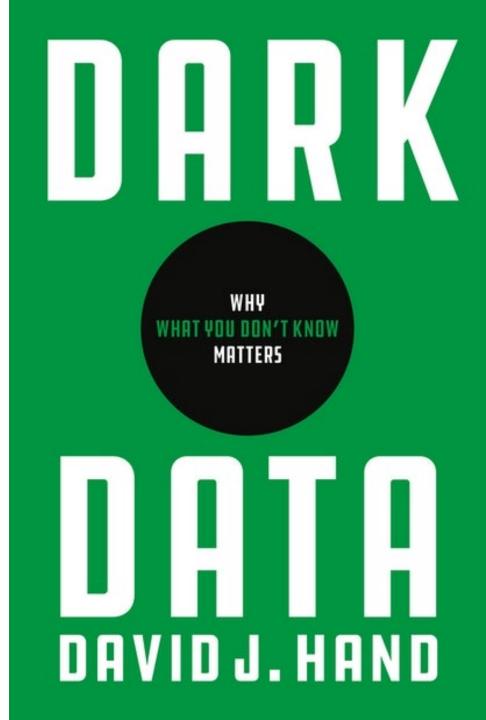
Some of this week's materials are adapted from Gerko Vink & Stef van Buuren's courses on multiple imputation



Book recommendation

Dark Data: Why What You Don't Know Matters David J. Hand

A practical guide to making good decisions in a world of missing data



LOOKING UNDER THE LAMPPOST

YEAH, LOSTYOUR I LOST THEM OVER KETS? THERE BUT THE LIGHT'S BETTER HERE 155

Sketchplanations

Image: <u>Sketchplanations</u>

"[missing data are] data you don't have – perhaps data you *wish* you had, or *hoped* to have, or *thought* you had, but nonetheless data you *don't* have. I argue, and illustrate with many examples, that **the missing data are at least as important as the data you do have**."

-DJH (emphases mine)

Why two days on missing data

- Missing data are everywhere
- Ad-hoc fixes do not (always) work
- A data scientist needs to understand when which methods do and do not work
- Goal: get comfortable with solving missing data problems

Why is missing data important?

 "Obviously, the best way to treat missing data is not to have them." (Orchard and Woodbury 1972)

...but...

- "Sooner or later (usually sooner), anyone who does statistical analysis runs into problems with missing data" (Allison, 2002)
- Missing data problems are at the heart of data analysis

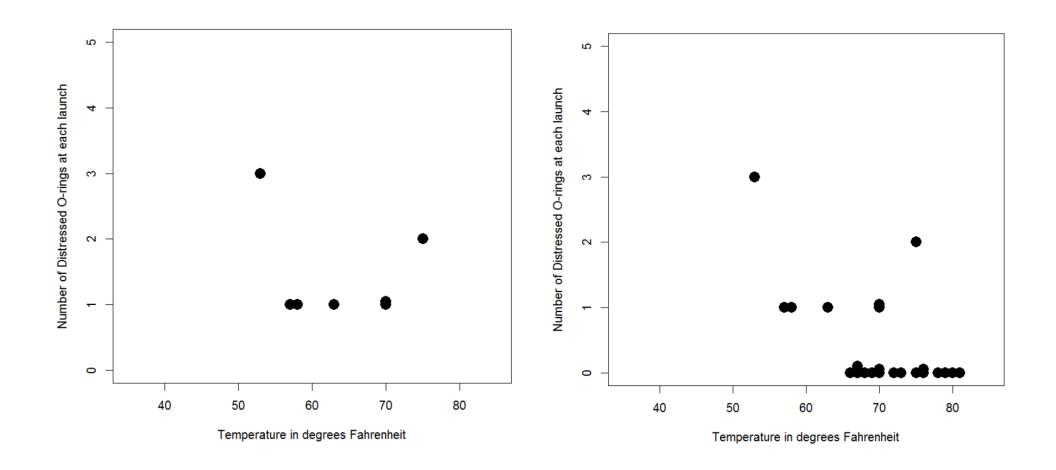
Example: Challenger (1986)



Figure 1.1 (a) Data examined in the pre-launch teleconference; (b) Complete data.

(a)

(b)



Why is missing data important?

1. Just annoying

- Most procedures don't deal with missings by default
- 2. Less information than planned:
 - Uncertainty of estimates (e.g. "standard errors", "power", "C.I", etc.)
 - Accuracy of predictive models
- 3. Systematic biases:
 - Estimates of interest wrong on average
 - Prediction error seems better than it will be in reality

How to think about missing values

- Values do *exist*, but we are unable to see them
- Possible reasons:
 - Survey non-response
 - Person in medical study dies
 - Some users use high privacy settings in browser
 - Only high-income residents report potholes
 - Satellite experiences interference from sun
 - Etc.



Tech

Excel: Why using Microsoft's tool caused Covid-19 results to be lost

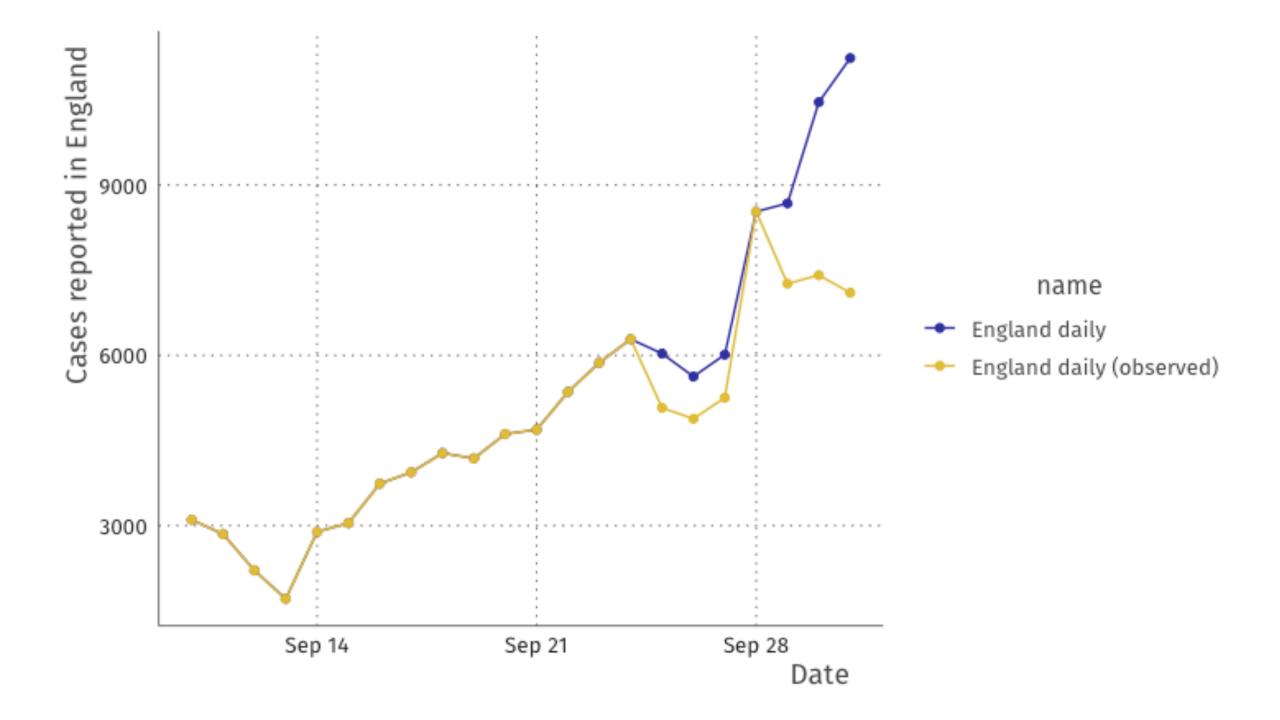
By Leo Kelion Technology desk editor

🕓 5 days ago

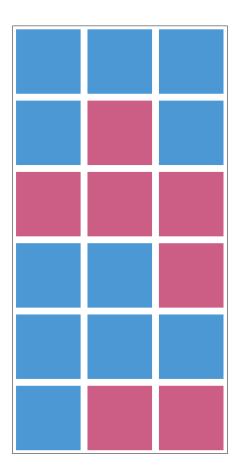
Coronavirus pandemic

Date (recorded – flow though into following day's published numbers)	Expected reported date for GOV.UK	Cases that were not included on the expected data
24/09/2020	25/09/2020	957
25/09/2020	26/09/2020	744
26/09/2020	27/09/2020	757
27/09/2020	28/09/2020	0
28/09/2020	29/09/2020	1415
29/09/2020	30/09/2020	3049
30/09/2020	01/10/2020	4133
01/10/2020	02/10/2020	4786

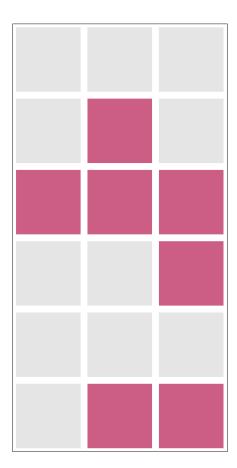
Question: we would like to quantify the *trend in cases*. What is the effect of the Excel error on estimates of this trend?



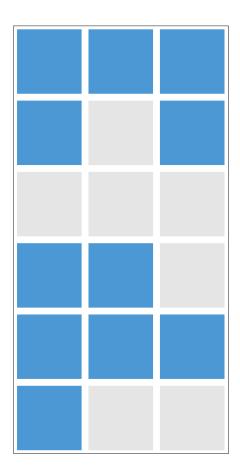
Complete data



Missing data



Observed data



How are missing data "coded"?

- R data frames: NA
- Python/Pandas: NaN
- SQL: NULL
- JavaScript/ json:
- .csv files:

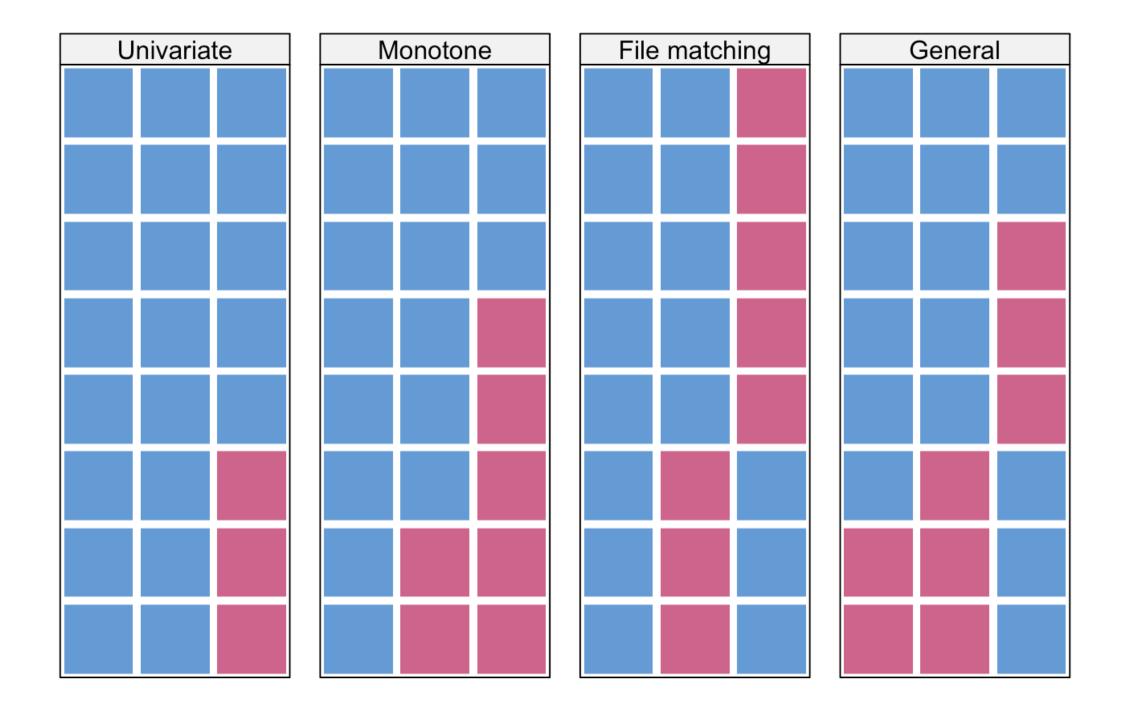
• SPSS:

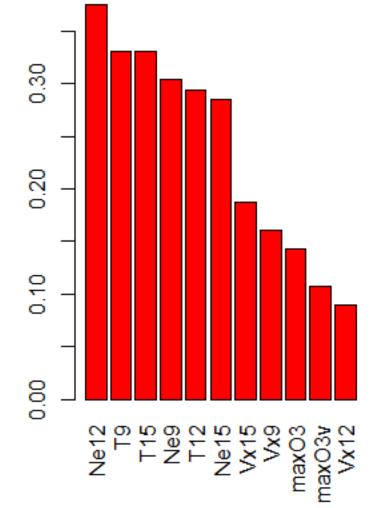
null "NA", "", "NULL" -999, 99999, ...*sigh*.

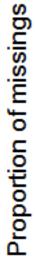
So pay attention during data wrangling!

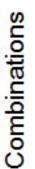
Visualizing missing data

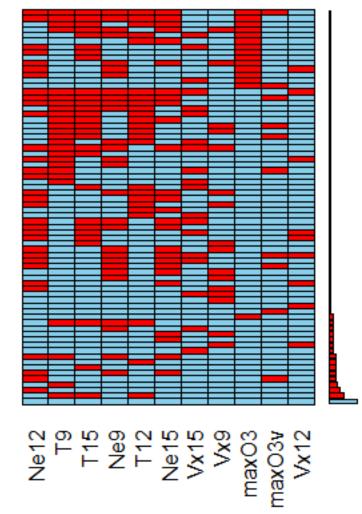
- It can be helpful to visualize the missing data
- Summarizes & provides insight into the amount and pattern of missingness
- In the assignment this afternoon you will work in R with missing data and create visualizations
- Visualization can help in understanding the missing data mechanism











BMI example

- BMI measured at two time points
- Research question: does BMI decrease?

person_id	bmi_1	bmi_2
1	18	19
2	25	22
3	24	?
4	34	?
5	17	?

BMI example

- What is the average of bmi_2?
- What is the correlation with bmi_1?
- What is the average difference?

perso	on_id	bmi_1	bmi_2
	1	18	19
	2	25	22
	3	24	?
	4	34	?
	5	17	?

Different kinds of people

Suppose there are **three kinds of missing** people:

- 1. People who just moved away or dropped out for other reasons unrelated to the study;
- 2. People who not dramatically overweight at the start and who dropped out because of loss of motivation;
- 3. People who drop out because they failed to stick to the program and felt too embarrassed to return to the group.

Use what you do know about what you don't know



Not Data Dependent

NDD: It's missing for reasons unrelated to the data

Sickness preventing students from sitting exam

Seen Data Dependent

SDD: It's missing for reasons related to data you have got School discouraging lower performing students from sitting exam

Unseen Data Dependent

UDD: missing because of the values you would have obtained Student realised revised wrong material, so didn't sit exam

Different kinds of people: NDD, SDD, UDD

1. NDD: Missing reasons **unrelated** to the study:

 $Pr(M = 1 | bmi_1, bmi_2) = Pr(M = 1),$

where M indicates whether bmi_2 is missing (1) or not (0).

2. SDD: Missing completely explained by low start BMI (observed):

 $Pr(M = 1 | bmi_1, bmi_2) = Pr(M = 1 | bmi_1)$

3. UDD: Missing depends on unseen values themselves:

 $Pr(M = 1 | bmi_1, bmi_2)$ can't be reduced to anything

Not/Seen/Unseen Data Dependent

- NDD: Probability to be missing is constant for all units
- SDD: Probability to be missing depends on observed data
- **U**DD: Probability to be missing depends on *unobserved* data

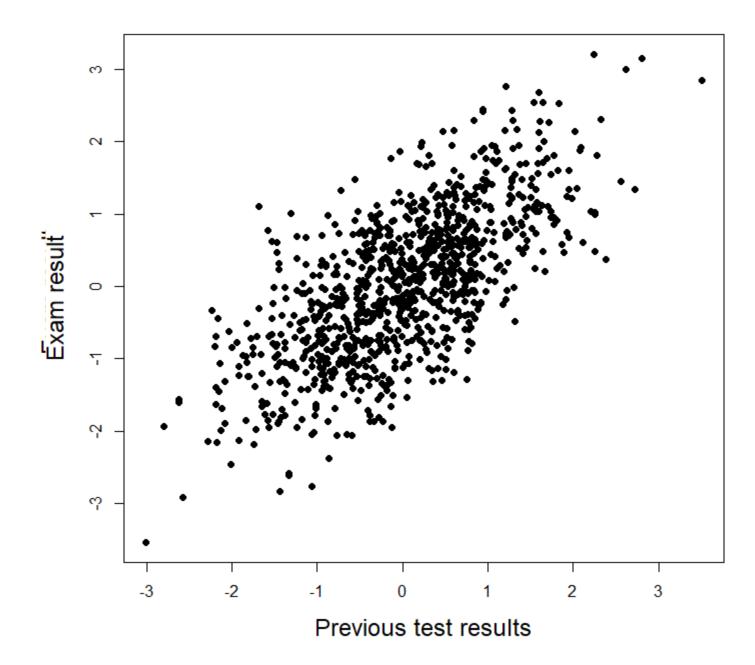


Estimate what would be the *average final exam* score for a school if every student had been examined

The data are:

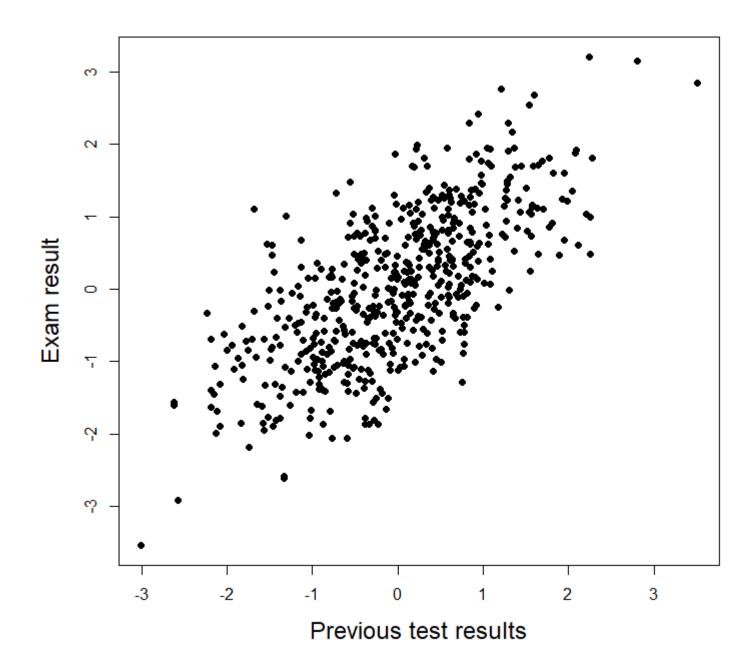
- previous test results for all students
- final exam score for those who sat it

Complete data



NDD Not Data-Dependent ("MCAR")

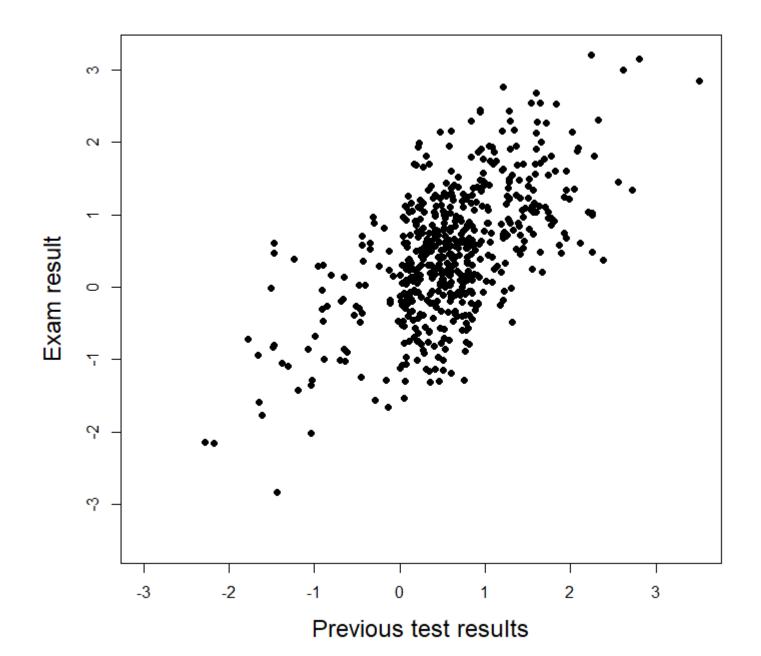
Sickness preventing students from sitting exam



SDD

Seen Data-Dependent ("MAR")

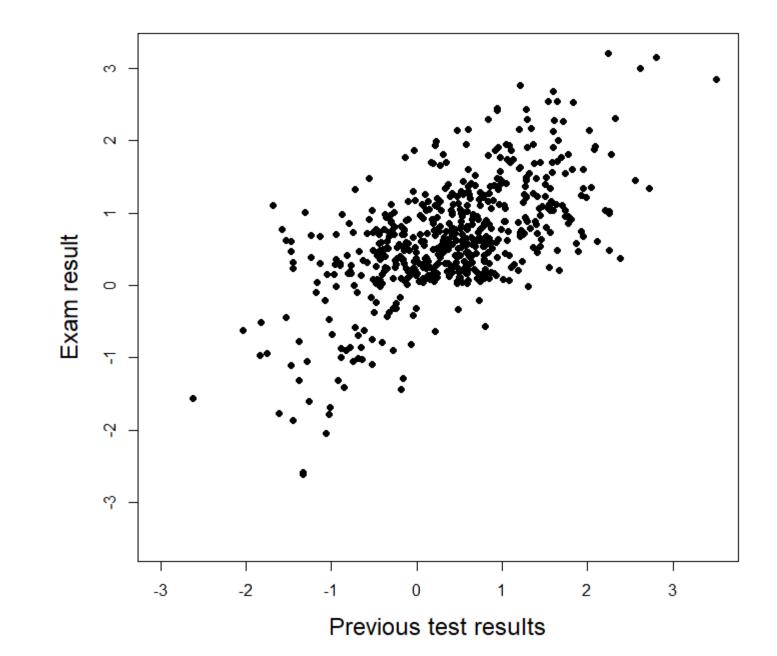
School discouraging less able students from sitting exam



UDD

Unseen Data-Dependent ("MNAR")

Student realised revised wrong material, so didn't turn up to sit exam



MCAR, MAR, MNAR ????

MCAR: Missing Completely At Random (NDD) MAR: Missing At Random (SDD) MNAR: Missing Not At Random (UDD)

WARNING

- This nomenclature is due to Rubin and has confused and confounded many generations of students and practictioners.
- Hand's (2020) terms refer to the exact same concepts, but have the advantage of being intelligible.
- I advise you to switch to Hand's terms.

Practice

Question: Is this (probably) NDD, SDD, or UDD:

- 1. We asked people's income, and everybody answered. But then a server log file was accidentally deleted;
- 2. We asked people's income, but the rich people did not want to say;
- 3. We asked people's income, but those with a university education did not want to say. We only observe income.
- 4. Same as 3, but now we also observe education.

Questions

1. In practice, how can we tell whether we are in the **not**-data-dependent versus **seen**-data-dependent situation?

Answer: look at the {0, 1} missingness indicator *M* predicted from other features. If you can classify M from other features then we do *not* have NDD. ("Little's MCAR test")

2. In practice, how can we tell whether we are in the **seen**-data-dependent versus **unseen**-data-dependent situation?

Answer: you can't.

Bias in machine learning due to missing data

Source: Shankar et al. (2017). No classification without representation: Assessing geodiversity issues in open data sets for the developing world.

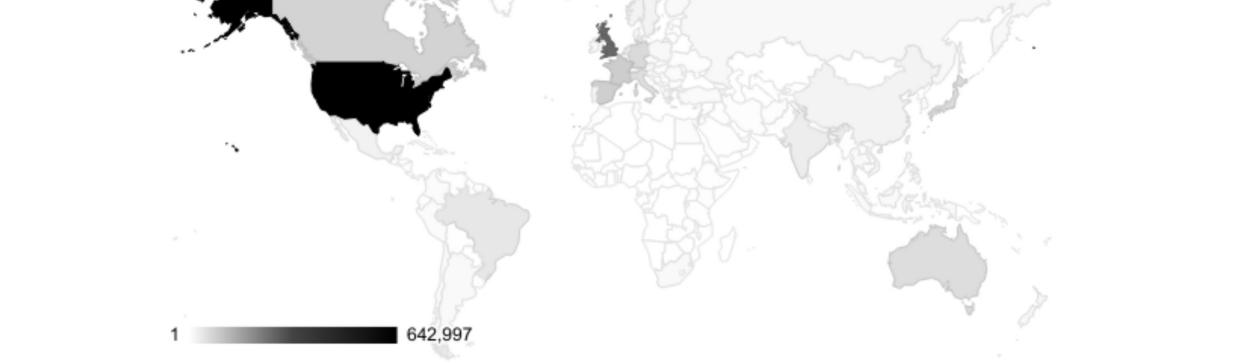
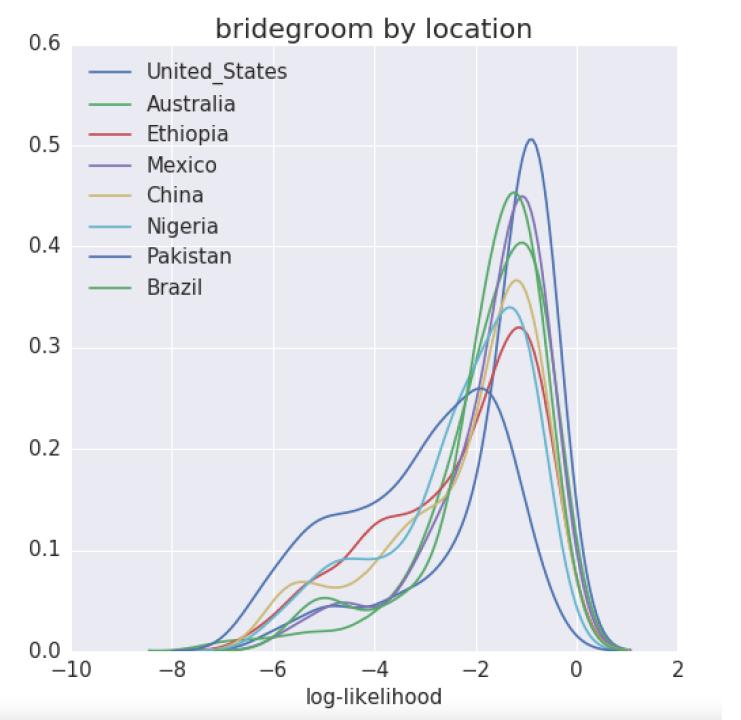


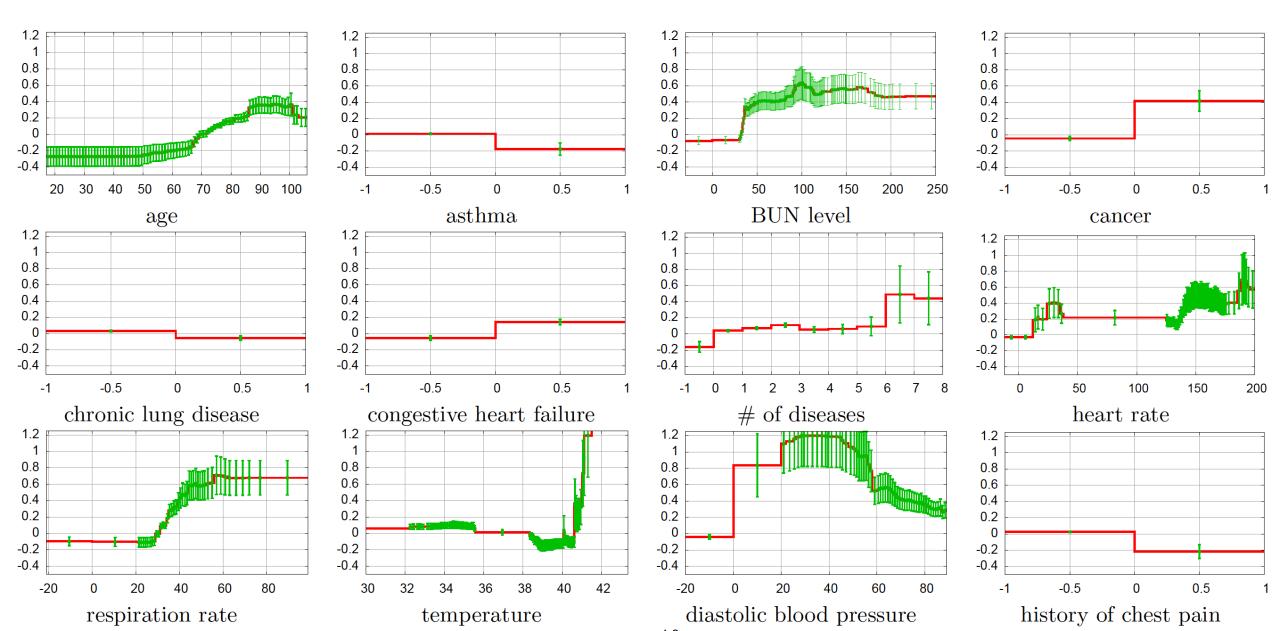
Figure 2: Distribution of the geographically identifiable images in the Open Images data set, by country. Almost a third of the data in our sample was US-based, and 60% of the data was from the six most represented countries across North America and Europe.



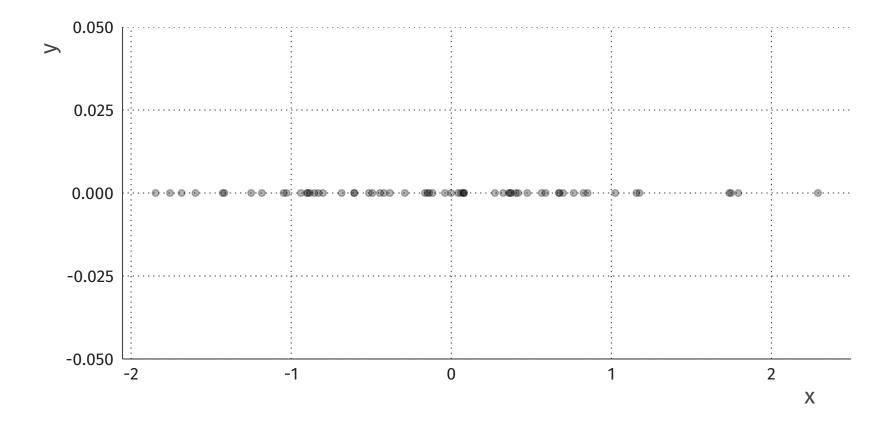
Source: Shankar et al. (2017).

Predicting mortality in pneumonia patients coming into the ICU Caruana et al. (2015), KDD Target: mortality, i.e. death (1) or not (0) Data: patients at entry into ICU

Question: do you see anything surprising?



Why mean imputation does not work.



Question: What is the MSE of the best cross-validated model? What is the MSE in real life?

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Image: <u>Sketchplanations</u>

Conclusion

- Missing data are not just annoying, but can also bias your analysis
 - Means, Trends, Covariances, Prediction models, ...
- We have seen that just ignoring (removing) missings doesn't usually solve the problem
- Mean imputation also does not usually solve the problem
- What we can do:

Use what you do know about what you don't know

• This will be discussed tomorrow

